



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

SRH Media, Inc
Attention: Accounts Payable
PO Box 367
Spencerville, MD 20868

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator/	BROOKS FOR SENATE	465

Flight Dates	Order #	Alt Order #
08/02/17 - 08/08/17	1792095	08758487

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	86	266

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/04/17	08/04/17	WSFA 12 News at Ten - 10-1035pm	10-1035pm	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	10:26 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	MBFS073117TVH	\$275.00 NM
2	08/04/17	08/04/17	NBC Today Show 3	10-11am	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	10:49 AM	NBC Today Show 3	10-11am	:30	MBFS073117TVH	\$50.00 NM
3	08/04/17	08/04/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	11:14 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	MBFS073117TVH	\$30.00 NM
4	08/04/17	08/04/17	ALABAMA LIVE @ 1130	1130A-12P	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	MBFS073117TVH	\$30.00 NM
5	08/04/17	08/04/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$100.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
5	08/04/17	08/04/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$100.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>08/04/17</td><td>12:21 PM</td><td>WSFA 12 News at Noon</td><td>12-1230pm</td><td>:30</td><td>MBFS073117TVH</td><td>\$100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	08/04/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	MBFS073117TVH	\$100.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	08/04/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	MBFS073117TVH	\$100.00	NM																																	
6	08/04/17	08/04/17	INSIDER, THE	130-2p	----1--	:30	1	\$30.00	NM																																		
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1	WSFA	F	08/04/17	1:41 PM	INSIDER, THE	130-2p	:30	MBFS073117TVH	\$30.00	NM																																	
8	08/04/17	08/04/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	----1--	:30	1	\$60.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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10	08/04/17	08/04/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	----1--	:30	1	\$75.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/31/17	08/06/17	----1--	1	\$75.00																																						
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1	WSFA	F	08/04/17	4:57 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MBFS073117TVH	\$75.00	NM																																	
11	08/04/17	08/04/17	Today in Alabama 5am	5-530a	----1--	:30	1	\$85.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/31/17	08/06/17	----1--	1	\$85.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	08/04/17	5:11 AM	Today in Alabama 5am	5-530a	:30	MBFS073117TVH	\$85.00	NM																																	
12	08/04/17	08/04/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$185.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WSFA	F	08/04/17	5:27 PM	WSFA 12 News at Five	5-530pm	:30	MBFS073117TVH	\$185.00	NM																																	
13	08/04/17	08/04/17	Today in Alabama 530a	528am-6am	----1--	:30	1	\$100.00	NM																																		
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14	08/04/17	08/04/17	WSFA 12 News at Six - MF	6-630pm	----1--	:30	1	\$350.00	NM
15	08/04/17	08/04/17	Today In Alabama	6a-7a	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	6:40 AM	Today In Alabama	6a-7a	:30	MBFS073117TVH	\$175.00 NM
16	08/04/17	08/04/17	NBC Today Show	7-9am	----1--	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	7:21 AM	NBC Today Show	7-9am	:30	MBFS073117TVH	\$115.00 NM
17	08/04/17	08/04/17	NBC Today 2	9-10am	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/04/17	9:27 AM	NBC Today 2	9-10am	:30	MBFS073117TVH	\$50.00 NM
18	08/07/17	08/07/17	WSFA 12 News at Ten - MF	10-1035pm	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	08/07/17	10:34 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	MBFS073117TVH	\$275.00 NM
19	08/07/17	08/07/17	NBC Today Show 3	10-11am	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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20	08/07/17	08/07/17	ALABAMA LIVE @ 11A	11-1130Am	1-----	:30	1	\$30.00	NM
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1	WSFA	M	08/07/17	11:36 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	MBFS073117TVH	\$30.00 NM
22	08/07/17	08/07/17	WSFA 12 News at Noon	12-1230pm	1-----	:30	1	\$100.00	NM

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17
Advertiser		Product	Estimate Number
POL/Brooks, Mo/R/Senator		BROOKS FOR SENATE	465

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 12:22 PM WSFA 12 News at Noon 12-1230pm :30 MBFS073117TVH \$100.00 NM									
23	08/07/17	08/07/17	INSIDER, THE	130-2p	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 1:42 PM INSIDER, THE 130-2p :30 MBFS073117TVH \$30.00 NM									
24	08/07/17	08/07/17	NBC Early Today	4XM-430XM	1-----	:30	1	\$3.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$3.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 4:17 AM NBC Early Today 4XM-430XM :30 MBFS073117TVH \$3.00 NM									
25	08/07/17	08/07/17	WSFA 12 NEWS AT 4P M-F 4-430P M		1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 4:11 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 MBFS073117TVH \$60.00 NM									
26	08/07/17	08/07/17	Today in Alabama 430a 430-5a m		1-----	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$5.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 4:58 AM Today in Alabama 430am 430-5a :30 MBFS073117TVH \$5.00 NM									
27	08/07/17	08/07/17	WSFA 12 NEWS AT 4P M-F 430-5P M		1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 4:43 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 MBFS073117TVH \$75.00 NM									
28	08/07/17	08/07/17	Today in Alabama 5am 5-530a		1-----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/07/17 5:23 AM Today in Alabama 5am 5-530a :30 MBFS073117TVH \$85.00 NM									
29	08/07/17	08/07/17	WSFA 12 News at Five 5-530pm		1-----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$185.00									

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INVOICE



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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17
Advertiser		Product	Estimate Number
POL/Brooks, Mo/R/Senator		BROOKS FOR SENATE	465

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
29	08/07/17	08/07/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$185.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>08/07/17</td><td>5:29 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>MBFS073117TVH</td><td>\$185.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	08/07/17	5:29 PM	WSFA 12 News at Five	5-530pm	:30	MBFS073117TVH	\$185.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	08/07/17	5:29 PM	WSFA 12 News at Five	5-530pm	:30	MBFS073117TVH	\$185.00	NM																																	
30	08/07/17	08/07/17	Today in Alabama 530a	528am-6am	1-----	:30	1	\$100.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>1-----</td><td>1</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>08/07/17</td><td>5:47 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>MBFS073117TVH</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	1-----	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	08/07/17	5:47 AM	Today in Alabama 530a	528am-6am	:30	MBFS073117TVH	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	1-----	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	08/07/17	5:47 AM	Today in Alabama 530a	528am-6am	:30	MBFS073117TVH	\$100.00	NM																																	
31	08/07/17	08/07/17	WSFA 12 News at Six - MF	6-630pm	1-----	:30	1	\$350.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>1-----</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>08/07/17</td><td>6:22 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>MBFS073117TVH</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	1-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	08/07/17	6:22 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS073117TVH	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	1-----	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	08/07/17	6:22 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS073117TVH	\$350.00	NM																																	
32	08/07/17	08/07/17	Today In Alabama	6a-7a	1-----	:30	1	\$175.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>1-----</td><td>1</td><td>\$175.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>08/07/17</td><td>6:21 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>MBFS073117TVH</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	1-----	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	08/07/17	6:21 AM	Today In Alabama	6a-7a	:30	MBFS073117TVH	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	1-----	1	\$175.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	08/07/17	6:21 AM	Today In Alabama	6a-7a	:30	MBFS073117TVH	\$175.00	NM																																	
33	08/07/17	08/07/17	NBC Today Show	7-9am	1-----	:30	1	\$115.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>1-----</td><td>1</td><td>\$115.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>08/07/17</td><td>7:21 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>MBFS073117TVH</td><td>\$115.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	1-----	1	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	08/07/17	7:21 AM	NBC Today Show	7-9am	:30	MBFS073117TVH	\$115.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WSFA	M	08/07/17	7:21 AM	NBC Today Show	7-9am	:30	MBFS073117TVH	\$115.00	NM																																	
34	08/07/17	08/07/17	NBC Today 2	9-10am	1-----	:30	1	\$50.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	08/07/17	9:59 AM	NBC Today 2	9-10am	:30	MBFS073117TVH	\$50.00	NM																																	
35	08/05/17	08/05/17	WSFA 12 News at Ten - Sat	10-1030pm	-----1-	:30	1	\$175.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WSFA	Sa	08/05/17	10:20 PM	WSFA 12 News at Ten - Sat	10-1030pm	:30	MBFS073117TVH	\$175.00	NM																																	
36	08/05/17	08/05/17	WSFA 12 News at Six-Sa at	Sa 6-7pm	-----1-	:30	1	\$80.00	NM																																		
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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17
Advertiser		Product	Estimate Number
POL/Brooks, Mo/R/Senator		BROOKS FOR SENATE	465

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/05/17	08/05/17	WSFA 12 News at Six-Sa at	6-7pm	-----1-	:30	1	\$80.00	NM
37	08/05/17	08/05/17	NBC Saturday Today Sh ow	6-8am	-----1-	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	08/05/17	6:49 AM	NBC Saturday Today Show	6-8am	:30	MBFS073117TVH	\$45.00 NM
38	08/05/17	08/05/17	Saturday Hour 1	7-8pm	-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	08/05/17		Saturday Hour 1	7-8pm	:00		\$75.00 NM
					Credited				
39	08/06/17	08/06/17	WSFA 12 News at Ten - Sun	10-1030pm	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/06/17	10:11 PM	WSFA 12 News at Ten - Sun	10-1030pm	:30	MBFS073117TVH	\$300.00 NM
40	08/06/17	08/06/17	WSFA 12 NEWS @ 103 OP SU	1030-11P	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/06/17	10:59 PM	WSFA 12 NEWS @ 1030P SU	1030-11P	:30	MBFS073117TVH	\$150.00 NM
41	08/06/17	08/06/17	WSFA 12 News at Five-S un	5-530p	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/06/17	5:10 PM	WSFA 12 News at Five-Sun	Su 5-530p	:30	MBFS073117TVH	\$90.00 NM
42	08/06/17	08/06/17	NET NBC Sunday Today Show	7-8a	-----1	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/06/17	7:29 AM	NET NBC Sunday Today Show	7-8a	:30	MBFS073117TVH	\$45.00 NM
43	08/06/17	08/06/17	NET NBC Meet The Pres s	8-9a	-----1	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/06/17	9:00 AM	NET NBC Meet The Press	8-9a	:30	MBFS073117TVH	\$45.00 NM

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17
Advertiser		Product	Estimate Number
POL/Brooks, Mo/R/Senator		BROOKS FOR SENATE	465

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	08/06/17	08/06/17	WSFA News Sunday AM 9-930a		-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 08/06/17 9:22 AM WSFA News Sunday AM 9-930a :30 MBFS073117TVH \$20.00 NM									
45	08/03/17	08/03/17	WSFA 12 News at Ten - 10-1035pm MF		---1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 10:43 PM WSFA 12 News at Ten - MF 10-1035pm :30 MBFS073117TVH \$275.00 NM									
46	08/03/17	08/03/17	NBC Today Show 3	10-11am	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 10:55 AM NBC Today Show 3 10-11am :30 MBFS073117TVH \$50.00 NM									
47	08/03/17	08/03/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 11:21 AM ALABAMA LIVE @ 11A 11-1130Am :30 MBFS073117TVH \$30.00 NM									
48	08/03/17	08/03/17	ALABAMA LIVE @ 1130	1130A-12P AM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 12:00 PM ALABAMA LIVE @ 1130AM 1130A-12P :30 MBFS073117TVH \$30.00 NM									
49	08/03/17	08/03/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 12:23 PM WSFA 12 News at Noon 12-1230pm :30 MBFS073117TVH \$100.00 NM									
50	08/03/17	08/03/17	INSIDER, THE	130-2p	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 1:59 PM INSIDER, THE 130-2p :30 MBFS073117TVH \$30.00 NM									
51	08/03/17	08/03/17	NBC Early Today	4XM-430XM	---1---	:30	1	\$3.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$3.00									

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Advertiser		Product	Estimate Number
POL/Brooks, Mo/R/Senator		BROOKS FOR SENATE	465

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
51	08/03/17	08/03/17	NBC Early Today	4XM-430XM	---1---	:30	1	\$3.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>08/03/17</td><td>4:29 AM</td><td>NBC Early Today</td><td>4XM-430XM</td><td>:30</td><td>MBFS073117TVH</td><td>\$3.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	08/03/17	4:29 AM	NBC Early Today	4XM-430XM	:30	MBFS073117TVH	\$3.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	08/03/17	4:29 AM	NBC Early Today	4XM-430XM	:30	MBFS073117TVH	\$3.00	NM																																	
52	08/03/17	08/03/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	---1---	:30	1	\$60.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/31/17</td><td>08/06/17</td><td>---1---</td><td>1</td><td>\$60.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>08/03/17</td><td>4:15 PM</td><td>WSFA 12 NEWS AT 4PM</td><td>M-F 4-430P</td><td>:30</td><td>MBFS073117TVH</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/31/17	08/06/17	---1---	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	08/03/17	4:15 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MBFS073117TVH	\$60.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	08/03/17	4:15 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MBFS073117TVH	\$60.00	NM																																	
53	08/03/17	08/03/17	Today in Alabama 430a m	430-5a	---1---	:30	1	\$5.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/31/17	08/06/17	---1---	1	\$5.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	08/03/17	4:40 AM	Today in Alabama 430am	430-5a	:30	MBFS073117TVH	\$5.00	NM																																	
54	08/03/17	08/03/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	---1---	:30	1	\$75.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/31/17</td><td>08/06/17</td><td>---1---</td><td>1</td><td>\$75.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>08/03/17</td><td>4:55 PM</td><td>WSFA 12 NEWS AT 4PM</td><td>M-F 430-5P</td><td>:30</td><td>MBFS073117TVH</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/31/17	08/06/17	---1---	1	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	08/03/17	4:55 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MBFS073117TVH	\$75.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	08/03/17	4:55 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MBFS073117TVH	\$75.00	NM																																	
55	08/03/17	08/03/17	Today in Alabama 5am	5-530a	---1---	:30	1	\$85.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/31/17	08/06/17	---1---	1	\$85.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	08/03/17	5:00 AM	Today in Alabama 5am	5-530a	:30	MBFS073117TVH	\$85.00	NM																																	
56	08/03/17	08/03/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$185.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/31/17</td><td>08/06/17</td><td>---1---</td><td>1</td><td>\$185.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>08/03/17</td><td>5:17 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>MBFS073117TVH</td><td>\$185.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/31/17	08/06/17	---1---	1	\$185.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	08/03/17	5:17 PM	WSFA 12 News at Five	5-530pm	:30	MBFS073117TVH	\$185.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/31/17	08/06/17	---1---	1	\$185.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	08/03/17	5:17 PM	WSFA 12 News at Five	5-530pm	:30	MBFS073117TVH	\$185.00	NM																																	
57	08/03/17	08/03/17	Today in Alabama 530a	528am-6am	---1---	:30	1	\$100.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/31/17</td><td>08/06/17</td><td>---1---</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>08/03/17</td><td>5:47 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>MBFS073117TVH</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/31/17	08/06/17	---1---	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	08/03/17	5:47 AM	Today in Alabama 530a	528am-6am	:30	MBFS073117TVH	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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58	08/03/17	08/03/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$350.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
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Advertiser		Product	Estimate Number
POL/Brooks, Mo/R/Senator		BROOKS FOR SENATE	465

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	08/03/17	08/03/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$350.00	NM
59	08/03/17	08/03/17	Today In Alabama	6a-7a	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 6:11 AM Today In Alabama 6a-7a :30 MBFS073117TVH \$175.00 NM									
60	08/03/17	08/03/17	NBC Today Show	7-9am	---1---	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$115.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 8:45 AM NBC Today Show 7-9am :30 MBFS073117TVH \$115.00 NM									
61	08/03/17	08/03/17	NBC Today 2	9-10am	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ---1--- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/03/17 9:54 AM NBC Today 2 9-10am :30 MBFS073117TVH \$50.00 NM									
62	08/08/17	08/08/17	WSFA 12 News at Ten - MF	10-1035pm	-1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 08/08/17 10:23 PM WSFA 12 News at Ten - MF 10-1035pm :30 MBFS073117TVH \$275.00 NM									
63	08/08/17	08/08/17	NBC Today Show 3	10-11am	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 08/08/17 10:28 AM NBC Today Show 3 10-11am :30 MBFS073117TVH \$50.00 NM									
64	08/08/17	08/08/17	ALABAMA LIVE @ 11A	11-1130Am	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 08/08/17 11:15 AM ALABAMA LIVE @ 11A 11-1130Am :30 MBFS073117TVH \$30.00 NM									
65	08/08/17	08/08/17	ALABAMA LIVE @ 1130 AM	1130A-12P	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 08/08/17 11:49 AM ALABAMA LIVE @ 1130AM 1130A-12P :30 MBFS073117TVH \$30.00 NM									
66	08/08/17	08/08/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$100.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17
Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 08/08/17 12:28 PM WSFA 12 News at Noon 12-1230pm :30 MBFS073117TVH \$100.00 NM									
67	08/08/17	08/08/17	INSIDER, THE	130-2p	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 08/08/17 1:42 PM INSIDER, THE 130-2p :30 MBFS073117TVH \$30.00 NM									
68	08/08/17	08/08/17	NBC Early Today	4XM-430XM	-1-----	:30	1	\$3.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$3.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 08/08/17 4:20 AM NBC Early Today 4XM-430XM :30 MBFS073117TVH \$3.00 NM									
69	08/08/17	08/08/17	WSFA 12 NEWS AT 4P M-F 4-430P M		-1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 08/08/17 4:23 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 MBFS073117TVH \$60.00 NM									
70	08/08/17	08/08/17	Today in Alabama 430a 430-5a m		-1-----	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$5.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 08/08/17 4:53 AM Today in Alabama 430am 430-5a :30 MBFS073117TVH \$5.00 NM									
71	08/08/17	08/08/17	WSFA 12 NEWS AT 4P M-F 430-5P M		-1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 08/08/17 4:56 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 MBFS073117TVH \$75.00 NM									
72	08/08/17	08/08/17	Today in Alabama 5am 5-530a		-1-----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 08/08/17 5:28 AM Today in Alabama 5am 5-530a :30 MBFS073117TVH \$85.00 NM									
73	08/08/17	08/08/17	WSFA 12 News at Five 5-530pm		-1-----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -1----- 1 \$185.00									

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17
Advertiser		Product	Estimate Number
POL/Brooks, Mo/R/Senator		BROOKS FOR SENATE	465

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
73	08/08/17	08/08/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	\$185.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>08/08/17</td><td>5:17 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>MBFS073117TVH</td><td>\$185.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	08/08/17	5:17 PM	WSFA 12 News at Five	5-530pm	:30	MBFS073117TVH	\$185.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	5:17 PM	WSFA 12 News at Five	5-530pm	:30	MBFS073117TVH	\$185.00	NM																																	
74	08/08/17	08/08/17	Today in Alabama 530a	528am-6am	-1-----	:30	1	\$100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>-1-----</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>08/08/17</td><td>5:54 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>MBFS073117TVH</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	-1-----	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	08/08/17	5:54 AM	Today in Alabama 530a	528am-6am	:30	MBFS073117TVH	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	5:54 AM	Today in Alabama 530a	528am-6am	:30	MBFS073117TVH	\$100.00	NM																																	
75	08/08/17	08/08/17	WSFA 12 News at Six - MF	6-630pm	-1-----	:30	1	\$350.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>-1-----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>08/08/17</td><td>6:27 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>MBFS073117TVH</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	-1-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	08/08/17	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS073117TVH	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	-1-----	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS073117TVH	\$350.00	NM																																	
76	08/08/17	08/08/17	Today In Alabama	6a-7a	-1-----	:30	1	\$175.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>-1-----</td><td>1</td><td>\$175.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>08/08/17</td><td>6:12 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>MBFS073117TVH</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	-1-----	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	08/08/17	6:12 AM	Today In Alabama	6a-7a	:30	MBFS073117TVH	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	-1-----	1	\$175.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	6:12 AM	Today In Alabama	6a-7a	:30	MBFS073117TVH	\$175.00	NM																																	
77	08/08/17	08/08/17	NBC Today Show	7-9am	-1-----	:30	1	\$115.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	8:47 AM	NBC Today Show	7-9am	:30	MBFS073117TVH	\$115.00	NM																																	
78	08/08/17	08/08/17	NBC Today 2	9-10am	-1-----	:30	1	\$50.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	-1-----	1	\$50.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	9:52 AM	NBC Today 2	9-10am	:30	MBFS073117TVH	\$50.00	NM																																	
79	08/02/17	08/02/17	WSFA 12 News at Ten - MF	10-1035pm	--1----	:30	1	\$275.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/31/17</td><td>08/06/17</td><td>--1----</td><td>1</td><td>\$275.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>08/02/17</td><td>10:32 PM</td><td>WSFA 12 News at Ten - MF</td><td>10-1035pm</td><td>:30</td><td>MBFS073117TVH</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/31/17	08/06/17	--1----	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	08/02/17	10:32 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	MBFS073117TVH	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/31/17	08/06/17	--1----	1	\$275.00																																						
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1	WSFA	W	08/02/17	10:32 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	MBFS073117TVH	\$275.00	NM																																	
80	08/02/17	08/02/17	NBC Today Show 3	10-11am	--1----	:30	1	\$50.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/31/17</td><td>08/06/17</td><td>--1----</td><td>1</td><td>\$50.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>08/02/17</td><td>10:48 AM</td><td>NBC Today Show 3</td><td>10-11am</td><td>:30</td><td>MBFS073117TVH</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/31/17	08/06/17	--1----	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	08/02/17	10:48 AM	NBC Today Show 3	10-11am	:30	MBFS073117TVH	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/31/17	08/06/17	--1----	1	\$50.00																																						
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1	WSFA	W	08/02/17	10:48 AM	NBC Today Show 3	10-11am	:30	MBFS073117TVH	\$50.00	NM																																	

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1792095-1	08/13/17	August 2017	07/31/17 - 08/08/17
Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	08/02/17	08/02/17	NBC Today Show 3	10-11am	--1----	:30	1	\$50.00	NM
81	08/02/17	08/02/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$30.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	08/02/17	11:14 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	MBFS073117TVH	\$30.00 NM
82	08/02/17	08/02/17	ALABAMA LIVE @ 1130	1130A-12P	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$30.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	08/02/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	MBFS073117TVH	\$30.00 NM
83	08/02/17	08/02/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	08/02/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	MBFS073117TVH	\$100.00 NM
84	08/02/17	08/02/17	INSIDER, THE	130-2p	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$30.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	08/02/17	1:56 PM	INSIDER, THE	130-2p	:30	MBFS073117TVH	\$30.00 NM
85	08/02/17	08/02/17	NBC Early Today	4XM-430XM	--1----	:30	1	\$3.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$3.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	08/02/17	3:59 AM	NBC Early Today	4XM-430XM	:30	MBFS073117TVH	\$3.00 NM
86	08/02/17	08/02/17	WSFA 12 NEWS AT 4P	M-F 4-430P	--1----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$60.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	08/02/17	4:17 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MBFS073117TVH	\$60.00 NM
87	08/02/17	08/02/17	Today in Alabama 430a	430-5a	--1----	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$5.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	08/02/17	4:58 AM	Today in Alabama 430am	430-5a	:30	MBFS073117TVH	\$5.00 NM
88	08/02/17	08/02/17		M-F 430-5P	--1----	:30	1	\$75.00	NM

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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser		Product	Estimate Number
POL/Brooks, Mo/R/Senator		BROOKS FOR SENATE	465

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
WSFA 12 NEWS AT 4P M									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/02/17	4:41 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MBFS073117TVH	\$75.00 NM
89	08/02/17	08/02/17	Today in Alabama 5am	5-530a	--1----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/02/17	5:29 AM	Today in Alabama 5am	5-530a	:30	MBFS073117TVH	\$85.00 NM
90	08/02/17	08/02/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/02/17	5:10 PM	WSFA 12 News at Five	5-530pm	:30	MBFS073117TVH	\$185.00 NM
91	08/02/17	08/02/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/02/17	5:44 AM	Today in Alabama 530a	528am-6am	:30	MBFS073117TVH	\$100.00 NM
92	08/02/17	08/02/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/02/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS073117TVH	\$350.00 NM
93	08/02/17	08/02/17	Today In Alabama	6a-7a	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/02/17	6:55 AM	Today In Alabama	6a-7a	:30	MBFS073117TVH	\$175.00 NM
94	08/02/17	08/02/17	NBC Today Show	7-9am	--1----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	08/02/17	7:58 AM	NBC Today Show	7-9am	:30	MBFS073117TVH	\$115.00 NM
95	08/02/17	08/02/17	NBC Today 2	9-10am	--1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --1---- 1 \$50.00									

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Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	465	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
95	08/02/17	08/02/17	NBC Today 2	9-10am	--1----	:30	1	\$50.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	08/02/17	9:54 AM	NBC Today 2	9-10am	:30	MBFS073117TVH	\$50.00	NM																																	
96	08/04/17	08/04/17	Today in Alabama 430a	430-5a	----F--	:30	1	\$5.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
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97	08/05/17	08/05/17	Dateline Sat Night Myster	7-9pm	-----S-	:30	1	\$75.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/31/17	08/06/17	-----S-	1	\$75.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Sa	08/05/17	7:48 PM	Dateline Sat Night Myster	7-9pm	:30	MBFS073117TVH	\$75.00	NM																																	
98	08/06/17	08/06/17	NET Early Today ON	4-430x	-----S	:30	1	\$3.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/31/17	08/06/17	-----S	1	\$3.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Su	08/06/17	4:29 AM	NET Early Today ON	4-430x	:30	MBFS073117TVH	\$3.00	NM																																	
Total Spots							95																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$9,615.00
<u>Agency Commission</u>	\$1,442.25
<u>Net Amount Due</u>	\$8,172.75

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